

media kit  
get to know us



TEENYB.COM  
BIKINI COUTURE





# INTRODUCING TEENYB

Other than the fact that our bikinis are teeny (and gorgeous), we never settle for less when it comes to our passion:

luxurious brazilian cut bikinis  
for the modern, confident woman

based in sunny florida

sold exclusively online and  
internationally at [teenyb.com](http://teenyb.com)

hand cut and individually sewn  
with the utmost attention to detail  
and quality

made in the USA



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We want to become a household name. We want to completely and irrevocably change the face of bikinis and how women not only wear - but approach them. Here's the story of how TeenyB started, from our founder Katie.

I founded TeenyB in 2007 after reviewing old photos from my honeymoon. While I liked the patterns, they just didn't flatter my figure. This is something I realized looking back at the photos even though, at the time, I felt like I had chosen the best bikini I could find. Bikinis should make women feel positive. I knew many of my friends felt the same way I did, and from there my mission was clear.

We came up with the idea behind TeenyB Bikini Couture to liberate women into feeling the way they should when they put on a bikini: confident and sexy. By harnessing the strengths of your physique, you wear the bikini, not the other way around.



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We test our new designs extensively for fit and comfort, use only the most gorgeous fabrics and trims, and realize the importance of individuality when it comes to fashion.

With over 40 different style choices, TeenyB creates bikinis that focus on Brazilian coverage but with variety in the fit. We create subtle changes with bindings, elastics, and strip widths that allow almost anyone the ability to wear the coverage they want in a style that will best compliment their bodies. Be it natural curves, muscles or narrow hips.



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# collections

The **B.Classic** Collection has been created to provide the perfect introduction to TeenyB. It is comprised of hand selected essential colors that are gorgeous on a variety of skin tones and will become the quintessential building blocks for mixing and matching across the other lines.

The fashion forward **B.Couture** Collection is charged with personality and style. To accommodate an assortment of unique tastes, this collection features five departments highlighting exquisite jeweled trims that each cater to a different attitude.

The comfortable and sporty **B.Naturelle** is comprised of solid and two-tone separates. The binding on these bikinis allow for a comfortable and secure fit. This collection was designed so everyone can rock the Brazilian Coverage

The **B.Luxe** Collection is the go-to bikini for ultimate fit, style and sexiness. **B.Luxe - Downtown** suits are bound with a custom designed narrow binder providing a snug feel with maximum flexibility. Offered in rich and vibrant colors and trimmed with genuine Swarovski crystals Downtown represents our most narrowly tailored (most forgiving) selections.

The limited edition **Prints** collection is comprised of bikinis that are available only as long as they last on our shelves. Look here for a sexy and exclusive selection



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## testimonials

We think our bikinis speak for themselves, but we're not the only ones who think so. Check out what our customers have been saying about us.

First off, the status and tracking update emails were great. I felt very aware and at ease that my order was processed and the wheels were in motion. The processing and shipping portion of my order was quick and efficient. Next, the packaging and presentation of the order upon arrival was actually exciting. The silver gift box with the die cut clear front was just beautiful. And then just as impressive, I found the bottoms delicately wrapped in tissue paper and fastened with a pretty silver sticker. The separate care instructions booklet and customer service business card were also nice touches that left me feeling very much in touch with your company. I also loved the logo sticker, very smart! Finally, last but not least, the bottoms were even better than I thought they would be. The color is awesome and the fit is even better! You can really feel the quality in the elasticisty and material of the fabric.

I recently purchased a few products from you and all i can say is WOW!!! I love the way they fit and the material is great!!!!

My bikini arrived yesterday and it is absolutely perfect, I am very happy with my purchase and would just like to say a big thank you for all your help with helping me pick the best bikini. Delivery was fast and efficient and it looks fantastic on. Perfect fit.

They just arrived and WOW!! They all look incredible!! The Seychelles one with the half moon trim is especially insane and the Vegas Nights in the 820 style looks unreal! They are all stunning, and I couldn't be happier! Your products and service never cease to amaze, and is truly second to NONE!

Overall, I have to say I am very very pleased with your company and product! I am the Maid of Honor for my best friend's wedding and we have a big Vegas bachelorette party this August so I will be sure to have all the girls check out your site so we're the hottest bunch out there!!



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press



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